

Cookie Policy

1.) What information do we collect in connection with using the Website?

By visiting the Website and clicking the button “OK” all Users consent to that Data Controller records data and information specified in this Cookie Policy and place necessary ‘cookies’ for recording them.

These are those data on the User’s computer which are generated automatically in the course of using the Website and are recorded by Data Controller’s system automatically as result of technical procedures. The data automatically recorded are – without any statement or action of the User – auto-logged by the system when visiting and leaving the Website.

These data do not get connected with any other personal data of the user therefore the User will not be recognizable by any of these data. These data are accessible only for the Data Controller and for the data processors commissioned by Data Controller. These data can be collected by various technologies like ‘cookies’, ‘web beacons’ and ‘log files’.

These data contain the following information:

Cookies: cookies are short text files which are sent to the hard disc of the user’s computer and contain information relative to the user. **Web beacons** (also known as GIF file, pixel or internet tag): these are used to monitor the behavior of the user when visiting the web site in order to get general information about the users’ online actions. **Log files:** the web browser automatically forwards particular data to the web site, e.g. the IP address of the user’s computer (e.g. 110.256.55.01.), the operation system used by the user, and type of browser, domain name of the site from where the user got to the web site, and also the interior subsites visited by the user, contents viewed by the user.

The Data Controller – similarly to other suppliers – analyzes these data to find out the most popular parts of the Website. In addition similarly to other suppliers, Data Controller uses these data to develop and enrich Website’s experiences according to user’s needs.

2.) How do we use this information?

The data collected by the aforementioned technologies basically cannot be used to identify the User and Data Controller does connect these data with any other data which could be used for identification if the User gives explicit consent to use cookies which are suitable to identify the User. Data Controller uses the following cookies in connection with Website:

Name of the cookie	Type of the cookie	Purpose of processing	Duration
CookieConsent	Necessary	Stores the user's cookie consent state for the current domain	1 year
_ga	Statistic	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 year
_gid	Statistic	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
_gat	Statistic	Used by Google Analytics to throttle request rate (https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)	1 day
collect	Statistic	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session

		https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)	
IDE	Marketing	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. (https://support.google.com/admanager/answer/2839090?hl=hu)	1 year
test_cookie	Marketing	Used to check if the user's browser supports cookies.	1 day
NID	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months
GPS	Marketing	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day
PREF	Marketing	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months
VISITOR_INFO_1_LIVE	Marketing	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	Marketing	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
yt-remote-cast-installed	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-connected-devices	Marketing	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-device-id	Marketing	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-fast-check-period	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-app	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-name	Marketing	Stores the user's video player preferences using embedded YouTube video	Session

The primary object of processing these data is to help Data Controller to properly operate the Website, where it is specifically necessary to trace the number of visitors and to filter occurring abuses. Data defined in this Policy can be used by the Data Controller to notice User's personal preferences (e.g. the most often visited contents on the Website), and to remember his/her password.

Besides the above Data Controller can use this information to analyze usage tendencies, to ameliorate and improve Website's functions, and to get comprehensive traffic data about the use of the Website. Data Controller can use this obtained information to set and analyze statistics about the use of the Website, and to forward these anonymous statistics (e.g. number of visitors and registrants, most viewed topics and contents) to third parties or to make them collectively and anonymously public.

3.) Possibility to turn off cookies:

If the User does not want the Data Controller to collect above written information about him/her in connection with using the Website, the User can turn off using cookies – partially or fully - in the browsers settings or modify cookie messages' settings.

However, in this case User agrees that the Website content will not appear in a selected way according to his/her preferences, some services will not be available or not that way as it would be if cookies are permitted and Data Controller will not be able to assure the user-experience of the Website as much as it could.

4.) Cookies placed by third parties:

The Website may contain information – especially advertisements – which stems from third parties, advertising companies who have no connection with the Data Controller. It is possible that these third parties are also placing cookies, web beacons on the User's computer or they apply similar technologies to collect data to send personalized marketing messages to the User in connection with their own services. In these cases, the data processing is governed by the regulations set out by these third parties and Data Controller does not bear any responsibility for such data processing.